

- MASTER OF CEREMONY •
- TV HOST & PRESENTER •



MELVIN AERIA

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## PROFILE

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**Melvin hosts an average of 2 – 4 events weekly, and over 150 events yearly!**

**You'd be hard pressed to find another Emcee in the country with that kind of a frequency in hosting events!**

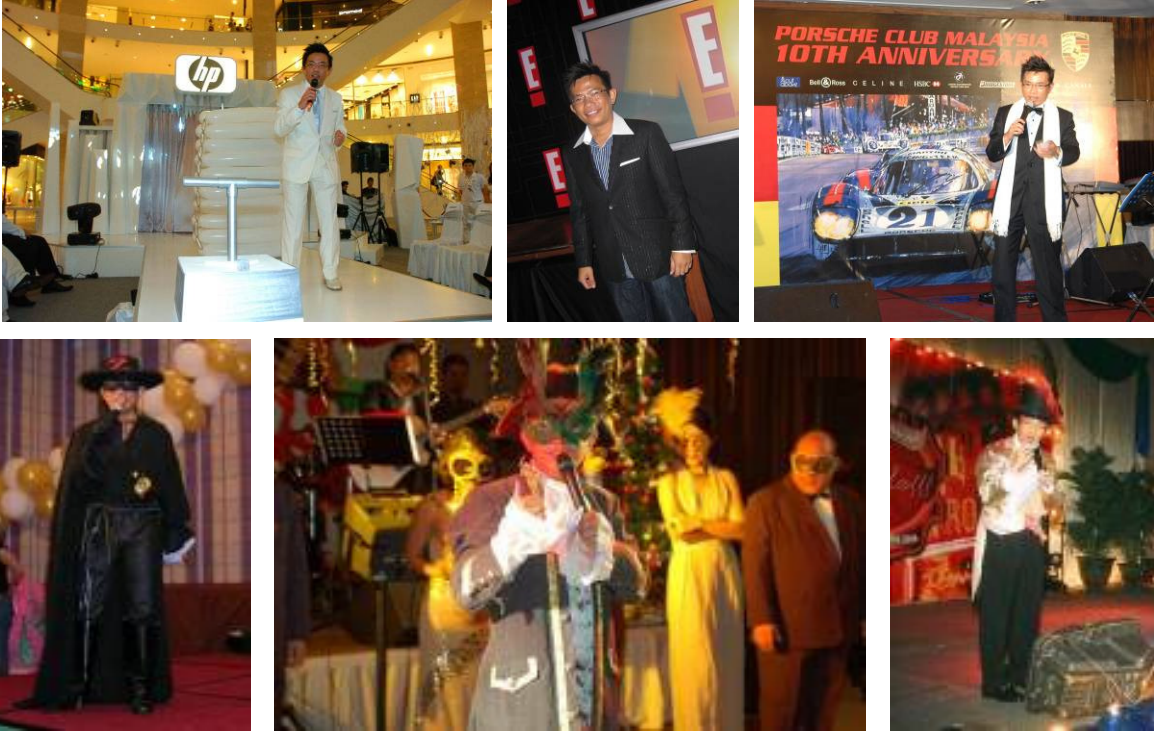
One of the first few things that you'll notice about Melvin is his ability to engage the crowd with his **very distinct voice** and his **energy and vibrancy** in hosting just any kind of events.

**Articulate** and **eloquent**, **vivacious**, **on the ball**, and **very spontaneous**, Melvin commands the attention of any crowd put before him. He is **very adaptable** to the crowd and **interacts easily** with them, irregardless of age, gender, race, level in society or industry background.

Melvin speaks fluent **English** and **Bahasa Malaysia**. He banters in and understands a smattering of the Chinese dialects of **Hokkien**, **Cantonese** and **Mandarin** to give the crowd a good laugh (but not enough to host in it!). He dabbles in enough **Japanese** to not get lost in Japan, and has been known to sprinkle in a dash of Bahasa Indonesia, Thai, Tagalog, Vietnamese, Burmese, Cambodian Khmer, **Tamil**, **Hindi**, **Korean**, **French**, **Czech**, **German** and **Italian** when the need arises.

Melvin's biggest strength is his versatility and flexibility to host the whole spectrum of events - from the very **Formal or Semi-Formal** ones (with the Yang di-Pertuan Agong, Sultans, the Prime Minister, Ministers and Industry Tycoons in his audience), to all kinds of **Corporate & Lifestyle** events; right up to the very **Informal and Fun** ones (with crazy games and all).





Amongst the kind of Events that represents Melvin's **forte** and **core expertise** include (in alphabetical order) :

- **Annual Dinners**
- **Awards Presentations**
- **Conferences / Conventions / Seminars / Symposiums**
- **Gala Dinners (Very Formal, Semi-Formal or Fun)**
- **Opening / Closing / Special Ceremonies**
- **Product / Service Launches**
- **Sales Conventions / Kick-Offs**
- **Special Events**
- **Theme Parties**



Whether your event is one that requires Royalty or Ministerial Protocol; has Media and Celebrities presence; a crowd of screaming, energetic Children; or a Crowd who simply wants to have a good time; you can count on Melvin to impress and exceed the expectations of your Organisation, your Clients, your Customers and your audiences.

As an Emcee / Host / Presenter, Melvin has performed :

- **all around MALAYSIA** – from **Penang** to **Kuantan** to **Ipoh** to **Melaka** to **JB** to all around **Klang Valley** and **Sabah** and **Sarawak**;
- **all around ASIA** – like **Bali** and **Surabaya (Indonesia)**, **Bangkok** and **Pattaya (Thailand)**, **Saigon (Vietnam)**, **Yangon (Myanmar)**, **Seoul (South Korea)**, **Taipei (Taiwan)** and **Singapore**;
- **and various cities in EUROPE** – **Milan (ITALY)**, **Manchester (UNITED KINGDOM)** and **Prague (CZECH REPUBLIC)**.

Melvin is a **full-time Professional Emcee**, doing nothing else but Emcee events for a living.

Melvin's company - **Live Audience** - does nothing else but manages Melvin's bookings as an Emcee / TV Host & Presenter.

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## TV HOSTING & PRESENTING

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Melvin made his TV debut in 2008, as one of the **Hosts / Presenters** for **ASTRO Supersport's** coverage of the **Beijing 2008 Olympic Games**.



Melvin was well commended and received great reviews from Astro and the viewers for his trademark, unconventional style of hosting – **animated, energetic, vibrant** and **entertaining** – which the critics found very refreshing for a Sports Presenter.



Melvin was also the **Presenter** for **ASTRO Supersport's** coverage of the **New Delhi 2010 Commonwealth Games**.

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## GALLERY

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## Amongst some of the organisations that Melvin Aeria has Hosted Events for

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- 3M Malaysia
- Abacus Distribution Systems Malaysia
- Acer Sales & Services
- Adobe Systems Malaysia & Singapore
- AIA Malaysia
- Air Asia
- Amer Sports Malaysia
- American Malaysian Chamber of Commerce (AMCHAM)
- Asia Pacific Brands Foundation
- Asia Pacific Coatings Group
- Automobile Association of Singapore
- Avaya Malaysia
- Barwil Malaysia
- Bata (Malaysia)
- Boehringer Ingelheim
- The Brand Laureate
- Bridgestone Tyre Sales (Malaysia)
- Bureau Veritas Malaysia
- Caltex (Malaysia)
- Celcom (Malaysia)
- Chartis Malaysia & Asia Pacific
- Dutch Lady Milk Industries Malaysia
- Edaran Tan Chong Motors
- EFFEM Commercial – Asia
- EC Council Malaysia
- EDS IT Services (Malaysia)
- EMC Solutions Group South Asia
- EON Bank Group
- EU-Malaysia Chamber of Commerce & Industry
- FAL Management Resources
- Fitness First Malaysia
- F&N Coca-Cola (Malaysia)
- GlaxoSmithKline Pharmaceutical
- Great Eastern Life Assurance Malaysia
- Hewlett-Packard Malaysia
- HIAB Pte Ltd Singapore
- Hitachi Data Systems Hong Kong
- IBM Asean / South Asia
- INTEL Electronics Malaysia
- INTEL Asia Technology
- Janssen-Cilag Malaysia & Singapore
- Jean Gan Academy of Ballet & Music
- Johnson & Johnson Malaysia
- Kimberly-Clark Malaysia
- Kiwanis Malaysia
- Kuala Lumpur Tourist Association (KLTA)
- Levi's Strauss (Malaysia)
- L&M Corporation (Malaysia)
- Malaysia Airlines
- Malaysia Belgium Luxembourg Business Council
- Malaysian Alliance Assurance (MAA)
- Malaysian Association of Professional Speakers (MAPS)
- Malaysian Oxygen Berhad
- Manulife Insurance Malaysia
- Mary Kay (Malaysia)
- Maxis Communications
- Melewar Industrial Group
- Microsoft Malaysia
- Microsoft Hardware Group
- Mico Manufacturing
- Ministry of Domestic Trade & Consumer Affairs, Malaysia
- Ministry of Energy, Water & Communications, Malaysia

- Ministry of Petroleum & Natural Gas, Government of India
  - Ministry of Works, Malaysia
  - Merck Sharp & Dohme Malaysia
  - Multi-Purpose Holdings
  - Munich Reinsurance Company Malaysia
  - Napoleon Hill Associates (Malaysia) & Napoleon Hill Foundation
  - National Instruments Asia Pacific
  - Norasia Container Lines Ltd (Norway)
  - Novartis Corporation (Malaysia & Singapore)
  - Novell Malaysia
  - Nestle (Malaysia)
  - Oracle Corporation Malaysia
  - Padini Holdings
  - Palm Singapore Sales
  - Pembangunan Sumber Manusia Berhad
  - Perbadanan Insurans Deposit Malaysia
  - PIAM (General Insurance Association of Malaysia)
  - Porsche Club Malaysia
  - Proton Vendors Association
  - Puspanita Kebangsaan
  - Qatar Airways
  - Q-Cells Malaysia
  - Riche Monde (LVMH Group)
  - Roche Diagnostics Malaysia
  - Royal Langkawi Yacht Club
  - Sage Asia
  - Samsung Electronics Co Ltd
  - Sanofi Pasteur (Malaysia & Singapore)
  - Seagram Malaysia / Singapore
  - Servex Malaysia
  - Servier Malaysia
  - Shaklee Products Malaysia
  - Shell Malaysia
  - Sheraton Subang Hotel & Towers
  - Society of Prevention of Cruelty to Animals (SPCA)
  - Sony Malaysia
  - Southern Steel Group
  - Standard Chartered Bank Malaysia – Scope International
  - Summerset Resort
  - Swarovski Singapore Trading
  - Tanco Resorts
  - Targus Asia Pacific
  - Taylors Education Group
  - TechnoDex Berhad
  - Teradata South East Asia & India
  - The Budimas Charitable Foundation
  - The Yoga Zone Group
  - TDK (Malaysia)
  - Tomei Gold & Jewellery Holdings
  - T-Best Events & Terengganu State Govt
  - TT Resources
  - UCB Pharma Asia Pacific
  - UDA Holdings
  - UMW Industrial Power
  - Uni.Asia General Insurance
  - Uni.Asia Life Assurance
  - United Medica
  - United Overseas Bank (Malaysia)
  - USG Asia Pacific Holdings Pte Ltd
  - Wanita MCA / Beliawanis MCA
  - Western Digital Malaysia
  - Wilhelm Wilhelmsen Maritime Group
  - Wyeth Pharmaceutical Malaysia
  - And many others
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## MONSOON CUP MALAYSIA 2005 - present

One of the Circuits under the World Match-Racing Tour Championship (International Yacht Race)



Melvin was the Official Emcee for the **inaugural Monsoon Cup Terengganu 2005, Monsoon Cup Terengganu 2006 & 2007**, and **Monsoon Cup Malaysia 2008 & 2009**. The Monsoon Cup is one of the circuits under the World Match Racing Tour Championship, a renowned and prestigious International Yacht Race (the F1 equivalent of Yacht Racing).

In the inaugural **Monsoon Cup Terengganu 2005**, Melvin hosted the Opening & Closing Ceremonies, co-hosted the Gala Dinner with Yasmin Yusuff (local celebrity Emcee and renowned Radio personality), and provided commentaries during the week long race alongside PJ Montgomery (world renowned sailing commentator - “the voice of America’s Cup”).

In the **Monsoon Cup Terengganu 2006**, Melvin again hosted the Opening & Closing Ceremonies, the “Red Carpet Affair” of the PRIDE-Monsoon Cup Charity Gala Dinner (where he interviewed and chatted with highly prominent personalities and celebrities), the high-profile Commodores’ Luncheon, and also provided commentaries during the week long race alongside an International Broadcast Team of PJ Montgomery (world renowned sailing commentator known as the “Voice of America’s Cup”), Andy Green and Tom Ehman (of BMW Oracle Racing).

In the **Monsoon Cup Terengganu 2007**, Melvin again hosted the Opening & Closing Ceremonies, the high-profile Commodores’ Luncheon, and also provided commentaries during the week long race in English and Bahasa Malaysia for the benefit of the thousands of spectators on the shoreline.

In the **Monsoon Cup Malaysia 2008**, apart from the usual assignment of hosting the Opening & Closing Ceremonies, the Commodores' Luncheon and the Monsoon Cup Private Soiree, Melvin was also tasked with watching, accompanying and explaining through the Finals Race to Prime Minister YAB Dato' Seri Abdullah Hj Ahmad Badawi and wife, YABhg Datin Seri Jeanne, in the Perdana Suite.



The Finals of the Race of Monsoon Cup Malaysia 2005 - 2010 (including the Closing & Prize Giving Ceremony for which Melvin was the host), was broadcasted LIVE locally by RTM, TV3 & Astro and globally by ESPN, Starsports and Eurosports into millions of homes around the world.

**Melvin continues to host the Monsoon Cup every year and is well known as “The Voice of the Monsoon Cup”.**

The Monsoon Cup Malaysia is an event attended by Royalties, the Prime Minister and various Cabinet Ministers, Local and International Celebrities and Industry Tycoons and Captains.

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